

CANTERBURY TOWER PRIVACY POLICY

Last Modified: April 24, 2015

Effective Date: April 24, 2015

Canterbury Towers cares about privacy issues and wants you to be familiar with how we collect, use and disclose Personally Identifiable Information you provide to us.

This Privacy Policy describes our practices in connection with Personally Identifiable Information that we collect through our website located at www.canterburytower.org and the e-mail messages that we send to you that directly link to this Privacy Policy (collectively, the “**Services**”).

This Privacy Policy does not apply to the practices of companies that we do not own or to individuals who are not our employees. This Privacy Policy also does not apply to any of the third parties to whom we may disclose Personally Identifiable Information as described in this Privacy Policy. Other service providers and organizations may have their own privacy policies governing the use of information you provide to them.

If you have any questions or comments about this Privacy Policy or our privacy practices, please contact us by using one of the means listed on our Contact Us page.

By using the Services, you agree with all of the terms of this Privacy Policy. If you do not agree to this Privacy Policy, then please do not use the Services.

1. PERSONALLY IDENTIFIABLE INFORMATION WE MAY COLLECT

“Personally Identifiable Information” is information that identifies you as an individual, such as your name, telephone number, or e-mail address.

You are not required to provide the Personally Identifiable Information that we request. But, if you chose not to do so, then in many cases we will not be able to provide you with our services or to respond to your questions or requests.

- **We, and our service providers, may collect Personally Identifiable Information in a variety of ways, including:**
 - When you contact us to request information by sending us an e-mail;
 - You register to receive our newsletter, a webinar, or other service through our Website;
 - You complete a questionnaire or survey about our Services or other services we offer, or authorize us to send you notifications or reminders by e-mail;
 - You submit comments to us or request additional information through a contact form; or
 - You participate in a contest or other promotion.

- **We may use Personally Identifiable Information:**

- To keep a record of your contact information and correspondence, and use it to respond to you, if you contact us through the Services;
 - To send administrative information, such as information regarding the Services and changes to our terms, conditions, or policies;
 - To respond to your inquiries and fulfill your requests, such as to e-mail or call you with additional information;
 - We may use survey information for research and quality improvement purposes, including helping us to improve information and services offered through the Services;
 - For our business purposes, such as improving or modifying our Services, identifying usage trends, and operating and expanding our business activities; and
 - As we believe to be necessary or appropriate: (1) under applicable law, including laws outside your country of residence; (2) to comply with legal process; (3) to respond to requests from public and government authorities; (4) to enforce our terms and conditions; (5) to protect our operations; (6) to protect our rights, privacy, safety or property, and/or that of you or others; and (7) to allow us to pursue available remedies or limit the damages that we may sustain.
- **Your Personally Identifiable Information may be disclosed:**
 - To identify you to anyone to whom you send messages through the Services;
 - To our third-party service providers such as those providing website hosting, information technology and related infrastructure services, customer service, marketing, email delivery and other services;
 - To a third-party in the event of any reorganization, merger, sale, joint venture, assignment, transfer or other disposition of all or any portion of our business, assets or stock;
 - As we believe to be necessary or appropriate: (1) under applicable law, including laws outside your country of residence; (2) to comply with legal process; (3) to respond to requests from public and government authorities; (4) to enforce our terms and conditions; (5) to protect our operations; (6) to protect our rights, privacy, safety or property, and/or that of you or others; and (7) to allow us to pursue available remedies or limit the damages that we may sustain.
- **California Do Not Track Notice:**
 - Do Not Track (DNT) is a privacy preference that your web browser may permit you to track. At this time, we do not respond to DNT signals.
 - Third parties that have content embedded in the Services, such as social networking connectors or advertising banners, may set cookies in your browser as well as obtain information about the fact that a web browser visited the Services from a certain IP address.

2. OTHER INFORMATION WE MAY COLLECT

“Other Information” is any information that does not reveal your specific identity or does not directly relate to an individual, such as: (1) computer and device connection information (e.g.,

browser type and version, operating system type and version, device information, and other technical identifiers); (2) information collected through cookies and other technologies; (3) demographic information and other information provided by you; or (4) aggregated information.

If we combine Other Information with Personally Identifiable Information, the combined information will be treated as Personally Identifiable Information for as long as it remains combined.

- **How We May Collect Other Information**

We, and our third-party service providers, may collect Other Information in a variety of ways, including:

- *Through your browser or device:* Certain information is collected by most browsers or automatically through your mobile device, such as your computer type, screen resolution, operating system name and version, MAC address, referrer url, device manufacturer and model, language, and Internet browser type and version. We may collect and log this information when you connect to the Services.
- *Using cookies:* Our Services, advertisements, and vendors we use to help us provide or understand our Services, such as Google Analytics, may use cookies and other technologies such as pixel tags and web beacons. These technologies help us better understand user behavior, tell us which parts of our website people have visited, and allow us to better measure the effectiveness of our marketing efforts. We treat information collected by cookies and other technologies as non-personal information. You have a variety of tools to control cookies and similar technologies, including controls in your browser to block and delete cookies.
- *Automatically:* Certain information is automatically logged in our server log files, or the log files of our website hosting vendor, whenever a user accesses the Services. This information may include the time of the visit, the referrer url, Internet browser type, and the page(s) that were visited. We may also log your “IP Address,” which is a number that is automatically assigned by your Internet service provider to the computer you are using. We use this data to help us better manage the Website and our information technology infrastructure, understand usage trends and user behavior on the Website, manage our marketing, and improve our services.
- *By aggregating information:* Aggregated Personally Identifiable Information does not personally identify you or any other user of the Services. We may aggregate information for a variety of reasons, for example, to calculate the percentage of our users that live in a particular state, the number that use a certain type of browser, or the number that access our Services from a mobile device.

- **How We May Use and Disclose Other Information**

- We may use and disclose Other Information for any purpose, except where we are required to do otherwise under applicable law. If we are required to treat Other Information, such as IP addresses or other similar identifiers, as Personally Identifiable Information under applicable law, then we may use it as described in the “*How We May Collect Other Information*” section above, as well as for all the purposes for which we use and disclose Personally Identifiable Information.

3. SECURITY MEASURES

We care about your privacy. But, we cannot and do not guarantee that the information you provide to us through the Services will not be viewed by unauthorized persons. We are not responsible for circumvention of any privacy settings or security measures contained on the Services.

The communications on our Website, including any submissions through available forms, are sent through the standard HTTP protocol and may be delivered using regular e-mail. Information sent over HTTP is not encrypted. E-mail, while convenient, also poses several risks (*e.g.*, e-mail is unreliable, can be forwarded, is not secure, etc.). We cannot guarantee the security of the information you provide to us through the Services, nor can we guarantee that the information you supply to us will not be intercepted while being transmitted to us.

Please do not send any sensitive, confidential, or otherwise protected information using regular e-mail or through the website. For example, you should not send your medical information to us through the feedback or contact forms we may make available on our website.

You must take reasonable measures to protect your information and your computer against unauthorized access, including, for example, by securing your computer and mobile devices, using anti-virus software, and implementing other appropriate safeguards. If you have reason to believe that your interaction with us has been compromised, please immediately notify us of the problem by contacting us using the means on our Contact Us page.

4. THIRD PARTY SERVICES AND LINKS

This Privacy Policy does not address, and we are not responsible for, the privacy, information or other practices of any third parties, including any third party operating any site or service to which the Services link. The inclusion of a link on the Services does not imply endorsement of the linked site or service by us, our affiliates, or third-party vendors.

We are not responsible for the collection, usage and disclosure policies and practices of other organizations, such as your Internet service provider.

5. CHOICES AND ACCESS

We may use your Personally Identifiable Information for marketing purposes such as to provide you the newsletters to which you subscribed, to advise you of changes and additions to our services, or to provide you details on upcoming events. You may opt-out of receiving these marketing messages by selecting the appropriate unsubscribe option included in the notice.

We may, from time to time, send you administrative messages. Because this information is important to your interaction with us, you cannot opt-out from receiving administrative messages.

6. USE OF SERVICES BY MINORS

We do not knowingly collect Personally Identifiable Information from individuals under the age of 13 and the Services are not directed to individuals under the age of 13. We request that these individuals not use the Services.

7. INTERNATIONAL VISITORS

The Services are controlled and operated from the United States, and are not intended to subject us to the laws or jurisdiction of any state, country or territory other than that of the United States. If any material on the Services is contrary to the laws of the place where you are when you access them, then we ask you not to use the Services. You are responsible for informing yourself of the laws of your jurisdiction and complying with them.

By using the Services, you consent to the transfer of information to the United States, which may have different data protection rules than those of your country.

8. UPDATES TO THIS PRIVACY POLICY

We may change this Privacy Policy from time to time. Please take a look at the “Last Modified” legend at the top of this page to see when this Privacy Policy was last revised.

Any non-material changes to this Privacy Policy will become effective when we post the revised Privacy Policy on the Services.

When we change this Privacy Policy in a material way, we will either (1) post a notice on our Website along with the updated Privacy Policy, or (2) send you an e-mail to the e-mail address we have for you with a link to the updated Privacy Policy.

Your use of the Services following the non-material changes or 10 days after any material changes means that you accept the revised Privacy Policy.

9. CONTACTING US

If you have any questions about this Privacy Policy, please contact us by using one of the means listed on our Contact Us page.